

Executive Learning Program Introduction to Islamic Finance for Media Professionals



September 30th, 2019

Venue: IBA City Campus

Timing: 10:00 am - 5:30 pm

Introduction to Islamic Finance for Media Professionals

COURSE DESCRIPTION

IBA Centre for Excellence in Islamic Finance and the Centre for Excellence in Journalism are pleased to announce the "Introduction to Islamic Finance for Media Professionals" one day work shop on the importance of Islamic Finance, its structures and the different modes of finance on the 30th of September, 2019.

The growth in the Islamic Finance industry over the years has made it increasingly important for our media and reporters to gain insights into this industry to understand the mechanism and practices of Islamic Finance. This workshop is specifically arranged for journalists, reporters and media professionals to disseminate knowledge about Islamic Finance and to equip them with the tools to understand, use and promote Islamic Finance and the Industry as a whole.

LEARNING OUTCOMES

- To understand the basic concepts and theology of Islamic Finance
- To be aware about the current status of Islamic Finance locally and globally
- To find out differences between Islamic and conventional Finance
- To clarify the misconceptions about Islamic Finance
- To understand the role of media in augmenting the propagation of Islamic Finance
- To understand the importance of Islamic Finance and future projections
- To develop the skill of reporting financial news

WHO SHOULD ATTEND

- Journalists
- News Desk/Room Professionals
- Reporters
- Media Administrator
- Public Affairs Specialists
- Media Information Specialists
- Concept Development Managers
- Bureau Cheifs Producers

PROGRAM INVESTMENT

PKR 15,000/-

**Limited Scholarships
Available from CEIF**

IBA CEIF

For Registration

CEIF@iba.edu.pk

<http://ceif.iba.edu.pk/>

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Introduction to Islamic Finance for Media Professionals

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REGISTRATION FORM

Name of organization

Booking Details

Participants Details

Name:	Designation:	Email:	Cell Phone:
CNIC:			
Name:	Designation:	Email:	Cell Phone:
CNIC:			
Name:	Designation:	Email:	Cell Phone:
CNIC:			

Amount:

Payment method :

Payable to IBA (Karachi) CEIF

Cheque

Pay Order

Online Payment

Please send your payment to:

Senior Program Manager

IBA Centre for Excellence in Islamic Finance

6th Floor, Aman Tower, IBA City Campus,
Plot # 68 & 88, Garden/ Kiyani Shaheed Road,
Karachi

Online Payment Details:

Account Title IBA Karachi (CEIF)

Bank Name Meezan Bank Limited, Jubilee Market Branch

IBAN# PK 85 MEZN 00 9911 0101746008

Course Fee: Rs. 15,000/-

Registration Deadline:

27th September, 2019

SEND US REGISTRATION

By Email: CEIF@iba.edu.pk

Or Book online at <http://ceif.iba.edu.pk/>

For further Details : (021) 38104701 Ext: 1851, 1853

BOOKING TERMS & CONDITIONS

All the payments are to be received before the start of the course date.

- IBA CEIF shall receive full course fee.
- If the mentioned participants cannot attend the course, replacement participants are welcome.
- To cancel the registration, request should be sent through email at least 5 days before the course start date to be eligible for a refund.
- Participants who do not show up for the course are liable to pay full course fee & no refund will be given.
- If a course is postponed for whatever reason, the registered participant will automatically be registered for new date of the course. (Participants will be informed)