

**IBA**

Institute of  
Business Administration  
Karachi

*Leadership and Ideas for Tomorrow*

**IBA CEIF**

Centre for Excellence in Islamic Finance

Institute of Business Administration

# CALL FOR CASE STUDIES in ISLAMIC FINANCE, BANKING, TAKAFUL and BUSINESS PRACTICES

Centre for Excellence in Islamic Finance (CEIF) established at Institute of Business Administration (IBA), Karachi aims at linking theoretical Islamic finance knowledge with practice. To achieve this objective, IBA-CEIF is inviting real life case studies from Islamic financial institutions (IFIs) to enrich Islamic finance curricula as well as to reinforce class room learning with practical application of concepts and theories. The call for case studies will enable IBA-CEIF to collect and document complex experiences of IFIs in various areas.



# CALL FOR CASE STUDIES in ISLAMIC FINANCE, BANKING, TAKAFUL and BUSINESS PRACTICES

## Proposed Topics

Case studies can be developed on an issue encountered by an IFI in any one of the following areas:

- Islamic Product Structuring
- Application of various Islamic finance contracts including Murabaha, Istisna'a, Ijarah, Diminishing Musharakah, Salam, etc. to various industries as well as to different types of retail clients
- Conversion of a client from a Conventional to an Islamic Bank
- Deposit and Pool Management
- Liquidity Management by IFIs
- Islamic Retail Banking
- Islamic Treasury and Fund Management
- Remedial Asset Management in IFIs
- Conversion of a Conventional Financial Institution into a Shariah Compliant one
- Accounting and Finance Issues in IFIs
- Legal Issues in Islamic Finance
- Shariah Governance
- Shariah Audit
- Operational and IT Issues in IFIs
- Family and General Takaful
- Any topic of interest which could supplement Islamic Banking and Finance curricula with real life applications at all levels i.e. from basic to advance learning programs.

## How to submit a Case Study?

Participation in the Call requires submission of an abstract of 1-2 pages by email to [casestudyceif@iba.edu.pk](mailto:casestudyceif@iba.edu.pk) latest by 01 January 2017. Abstracts should contain the following:

- A short description of the issue discussed in the case
- Identification of concepts/ theories which would be supplemented by the case
- Target audience and Potential Learning Outcomes for them
- Brief outline of how the case would be structured
- Brief profile of the author

## Who can participate?

- |                          |                      |   |
|--------------------------|----------------------|---|
| • Corporate Bankers      | • Risk Managers      | • Takaful Operators                     |
| • Retail Bankers         | • Operation Managers | • Academicians                          |
| • Legal/Shariah Advisers | • IT Managers        | • Any other person associated with IFIs |
| • Regulators             |                      |   |

## Requirements for Final Case Study

Final case studies will be assessed by the Review Committee and, if accepted, will be published in CEIF's publications. Please ensure that following guidelines are adhered to in the final submission.

- Qualitative and Quantitative Data as supporting information to analyse the case
- Diagrams and Graphs, if possible, to make the case interesting
- Please specify if the case study is based on real characters/companies or their identities have not been disclosed
- Minimum length of case study should be 5 pages with a minimum of 1000 words. There is no cap on the maximum number of pages.
- A detailed teaching note will have to be submitted with the final case study.

## Financial Reward

Case study authors will receive an award ranging between PKR 15,000 to PKR 25,000 based on the evaluation by the Review Committee and will get the opportunity to publish their work in CEIF's publications.

## Important Dates

**01 January 2017**

Last Date for Submission of Abstract

**11 January 2017**

Notification of Acceptance of Synopsis

**05 February 2017**

Last Date for Submission of Final Case Study and Teaching Note

**20 February 2017**

Notification of Acceptance of Final Case Study