

Product Innovation in Islamic Consumer Market

COURSE DESCRIPTION

IBA Centre for Excellence in Islamic Finance (IBA-CEIF) is pleased to offer a one-day, intermediate level course for participants involved in designing, structuring or selling Islamic consumer products. The course will progress to cover challenges faced in the product development cycle along with the risks faced in Islamic as compared to conventional products. The course is uniquely designed to provide the participants insights to the key Shariah principles, the changing technological environment and the risks and challenges faced with the help of case studies in the international market.

LEARNING OUTCOMES

- Understand key Shariah prohibitions in the field of Finance
- Elucidate the Product development cycle and Marketing mix in IFIs
- Develop an understanding of marketing strategies of Retail products
- Know the key risks in structuring Innovative products
- Learn the application of six sigma approach
- Understand the role of digitization in Islamic Financial Institutions
- Gain knowledge about Shariah Compliant product structures of secured and unsecured products

WHO SHOULD ATTEND

Product Development
Managers

Shariah Compliance
Managers

Product Managers

Marketing Managers

Consumer Finance
Managers

Branch Managers

Relationship Managers

ABOUT THE TRAINER



Mujtaba Qamar is an IBA graduate of MBA MIS batch 2001-2003 with bi-majors in Islamic Banking. He is an Islamic Retail Banking Products specialist and has versatile experience of Product development and management in Pakistan and UAE markets. Currently, he is working at one of the largest Islamic banks as Head of Product - Personal Finance in UAE.

BOOKING DETAILS

PKR 25,000/-

per participant

Registration Deadline:
29th August, 2018

IBA CEIF

For Registration

CEIF@iba.edu.pk

<http://ceif.iba.edu.pk/>

31st August, 2018

Venue

IBA City Campus

Timing

9:00 am - 5:00 pm

Product Innovation in Islamic Consumer Market

31st August, 2018

REGISTRATION FORM

Name of organization

Booking Details

Participants Details

Name:	Designation:	Email:	Cell Phone:
CNIC:			
Name:	Designation:	Email:	Cell Phone:
CNIC:			
Name:	Designation:	Email:	Cell Phone:
CNIC:			
Amount:			

Payment method :

Payable to IBA (Karachi) CEIF

Cheque

Pay Order

Online Payment

Please send your payment to:

Program Manager

IBA Centre for Excellence in Islamic Finance

6th Floor, Aman Tower, IBA City Campus,
Plot # 68 & 88, Garden/ Kiyani Shaheed Road,
Karachi

Online Payment Details:

Account Title IBA Karachi (CEIF)

Bank Name Meezan Bank Limited, Jubilee Market Branch

IBAN# PK 85 MEZN 00 9911 0101746008

Course Fee: Rs. 25,000/-

Registration Deadline:

29th August, 2018

SEND US REGISTRATION

By Email: CEIF@iba.edu.pk

Or Book online at <http://ceif.iba.edu.pk/>

For further Details : (021) 38104701 Ext: 1851, 1853

BOOKING TERMS & CONDITIONS

All the payments are to be received before the start of the course date.

- IBA CEIF shall receive full course fee.
- If the mentioned participants cannot attend the course, replacement participants are welcome.
- To cancel the registration, request should be sent through email at least 5 days before the course start date to be eligible for a refund.
- Participants who do not show up for the course are liable to pay full course fee & no refund will be given.
- If a course is postponed for whatever reason, the registered participant will automatically be registered for new date of the course. (Participants will be informed)